

Benjamin Marshalkowski

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www.marshalkowski.com

Experience:

Fantasy Flight Games, Roseville, Minn.

Freelance Copy Editor, September 2010 – Present

- Proofread game components and rules for grammar and spelling
- Advise game designers regarding clarity of rules

Outthink, Essex, Conn.

Writer, July 2008 – Present

- Write advertisements and collateral materials for global clients in travel & leisure, real estate and CPG
- Generate online content for SEO, PPC campaigns and webisode series
- Perform brand DNA analysis and strategic development for new clients rebranding efforts
- Develop new campaigns based on brand, competitor and target market research
- Proofread and edit communications as needed

Martino & Binzer, Avon, Conn.

Freelance Copywriter, June 2008 – July 2008

- Write advertisements for CPG and resident care clients
- Develop new campaigns and advertisements

PRADUM, Miami, Fla.

Founder/Co-President/Creative Director, January 2008 – May 2008

- Manage writers and designers
- Lead brand development for firm, including logo and company style guide
- Designed company website

Keiler and Company, Farmington, Conn.

Copywriter, May 2007 – August 2007

- Write advertisements for military-industrial, insurance and financial services clients
- Develop new campaigns and advertisements
- Update online advertising and marketing projects

Skills:

- Extensive knowledge of Microsoft Office and Mac OSX
- Proficient with the Adobe Creative Suite, Windows, HTML, CSS, some Javascripting and typewriters

Professional Highlights

- Recipient, 2011 Connecticut Art Director's Club Award Show Gold and Silver Awards for Copywriting
- Recipient, 2010 Connecticut Art Director's Club Award Show Gold, Silver and Best in Show Awards for Copywriting
- Participant, 2008 National Student Advertising Competition
- Participant, 2007 National Student Advertising Competition
- 2007 Rising Star in Advertising, University of Miami
- Treasurer and Secretary, Ad Group
- Mark of Excellence, Society of Professional Journalists
- Eagle Scout, Boy Scouts of America
- Founding Member, "Just Kidding," University of Miami Improv Group
- Head Editor, "Off-The-Wire," Late Night Style Television Program, UMTV

Education:

University of Miami, Coral Gables, Fla.

Bachelor of Science in Communication, May 2008

Majors: Creative Writing and Advertising

Relevant Coursework: Creative Writing (Short Stories), Creative Writing (Prose Fiction), Promotional Writing, Graphics for Promotional Media, Advanced Advertising Writing and Design, Advertising Campaigns, Web Production