

Benjamin Marshalkowski

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www.marshalkowski.com

Education:

University of Miami, Coral Gables, Fla.

Bachelor of Science in Communication, May 2008

Majors: Advertising and Creative Writing

Relevant Coursework: Graphics for Promotional Media, Promotional Writing, Advanced Advertising Writing and Design, Advertising Campaigns, Web Production

Experience:

Martino & Binzer, Avon, Conn.

Freelance Copywriter, June 2008 – Present

- Write advertisements for clients
- Help develop new campaigns and advertisements

Keiler and Company, Farmington, Conn.

Copy Writing Intern, May 2007 – August 2007

- Write advertisements for clients
- Help develop new campaigns and advertisements
- Update online advertising and marketing projects

Jonathan and Williams, East Windsor, Conn.

Advertising Intern, May 2006 – August 2006

- Create and update layouts for recruitment ads
- Select and apply stock images to ads
- Prepare ads for delivery to publications

Activities:

- Participant, 2008 National Student Advertising Competition
- Co-President, Co-Founder, PRADUM Student Run Advertising Agency
- Participant, 2007 National Student Advertising Competition
- 2007 Rising Star in Advertising, University of Miami
- Treasurer and Secretary, Ad Group
- Mark of Excellence, Society of Professional Journalists
- Eagle Scout; Boy Scouts of America
- “Just Kidding,” University of Miami Improv Group
- Head Editor, “Off-The-Wire,” Late Night Style Television Program, UMTV

Skills:

- Proficient in Windows and Macintosh systems
- Extensive knowledge of Microsoft Office
- Proficient with Photoshop, InDesign, Dreaweaver, Final Cut Pro